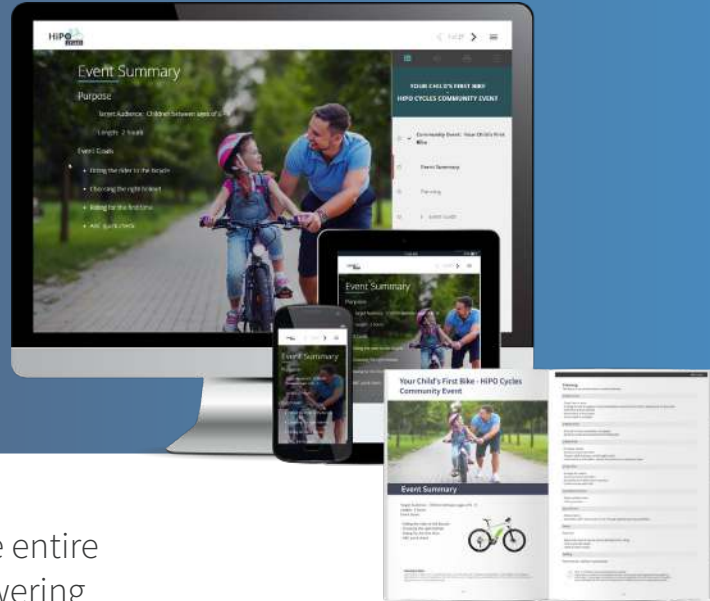




# THE FUTURE OF ENTERPRISE LEARNING CONTENT MANAGEMENT



Xyleme provides a single source of truth, centralizing the entire learning, education & training content lifecycle & empowering organizations to create compelling, dynamic, reusable learning content, personalize it at scale, deliver it anywhere & measure its impact — with or without an LMS.

## Only Xyleme’s industry-leading enterprise platform brings the entire content management lifecycle together



### Build Flexible Content

Author content once in flexible XML to easily create & assemble content for any format or experience (digital, print, assessments, performance support, etc.)



### Create Omni-Channel Experiences

Use built-in, customized themes to publish to print or web with responsive designs optimized for any device, format, or language.



### Simplify Content Reuse

Create content once in reusable blocks & link — don’t copy & paste — to facilitate reuse & reduce the ongoing maintenance burden.



### Deliver Content Anywhere

Centralize content management to improve the user experience & deliver content to the right person, in the right place, at the right time.



### Track Robust Analytics

Harness detailed analytics dashboards to assess content and user trends via a built-in xAPI-compliant Learning Record Store (LRS).



### Personalize at Scale

Build flexible content to simplify personalization & localization at scale & facilitate customization based on role, region, language, etc.



### Simplify Translation

Export content & media — from full knowledge libraries to individual topics — directly into XLIFF to reduce translation costs & management time.



### Integrate with Existing Tools

Integrate with outside authoring tools & other platforms to use the best tool for the job, while creating a centralized, single source of truth.

**30%+** REDUCTION IN CONTENT DEVELOPMENT TIME

**40%+** SAVINGS ON TRANSLATION COSTS & MANAGEMENT TIME

**50%+** REDUCTION IN CONTENT MAINTENANCE TIME



# From content creation to delivery, maintenance & measurement, Xyleme centralizes & streamlines the entire learning content management lifecycle

*Xyleme serves regional, national & global organizations across a wide range of industries*

Telecommunications | Oil, Gas & Utilities | Healthcare & Pharmaceuticals | Software & Technology  
Manufacturing | Global Retail | Automotive | Finance | Membership Associations



## STUDIO AUTHORIZING SYSTEM

### Author, Publish, Reuse & Personalize

Xyleme Studio Authoring System (Studio) is a powerful component content management solution, providing a collaborative authoring platform that simplifies reuse, maintenance & personalization at scale, so content can easily be published in any number of formats & experiences without duplicating efforts. Studio provides built-in templates & interactions, streamlines review sessions, and integrates with outside authoring tools, making it easy to create, manage, update & maintain compelling content.

- Easily create content once & reuse via intelligent linking for simplified maintenance
- Automatically apply correct formatting & styles with responsive, built-in templates
- Easily publish content to dynamic print & digital experiences (SCORM, HTML5, PDF, Word, PPT, etc.)
- Import content from other popular tools (Articulate Storyline, Adobe Captivate, etc.) to centralize content management & establish a single source of truth

## CONTENT DELIVERY SERVICE

### Manage, Deliver, Track & Analyze

Xyleme Content Delivery Service (CDS) is a cloud-based, SCORM-compliant content hub that centralizes content management & delivers it anywhere, while providing powerful search capabilities, omni-channel publishing, full version control & enterprise-level security. A built-in Learning Record Store (LRS) captures robust content & user data & includes built-in xAPI-compliant analytics dashboards to provide actionable data around content & learner engagement & performance.

- Easily deliver published content in any format, platform or experience (LMSs, LXPs, web portals, mobile apps, chat bots, SharePoint, etc.)
- Quickly find the right content with powerful searching, tagging & indexing
- Automatically push updates to all content experiences without duplicating efforts
- Analyze content & user trends with dynamic dashboards & reporting

“Xyleme is easy to use & allows us to focus on making the content better — it has been a terrific time & cost savings for us.”

**Ford Motor Company**

*Xyleme has been recognized by Bersin by Deloitte, Brandon Hall Group, and Training Industry for excellence in products, design, and innovation.*